

NEWS RELEASE.....

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FOR IMMEDIATE RELEASE

Amistee, Inc. and Nicayla Enterprises, Inc. Announce the launch of www.amistee.com

Farmington Hills, Mich., April 17, 2005 – Amistee, Inc., a Farmington Hills Duct Cleaning, Dryer Vent and Fireplace cleaning company launched www.amistee.com this week with the help of Nicayla Enterprises, Inc. The site was designed to inform visitors about why duct cleaning is necessary for home owners on a regular basis.

About the Amistee, Inc.

Amistee's mission goes far beyond selling duct cleaning service. They want to answer your questions and give you the tools necessary to make an intelligent decision about having the air ducts cleaned in your home or business.

All Duct Cleaning Services are Not the Same!

When you're investing in air duct cleaning service for your home, you deserve to know exactly what you're getting for your money. Do you want a cheap quote and empty promises, or a fair price promised right up front.. and the most thorough cleaning in the business?

Think about these facts:

- 50% of all illnesses are either caused by or aggravated by, polluted indoor air. (American College of Allergists)
- 1 out of 6 people who suffer from allergies do so because of the direct relationship to the fungi and bacteria in the AIR DUCT SYSTEM. (Total Health Magazine)
- The levels of some hazardous pollutants in indoor air has been found to be up to 70 times more polluted than outdoor air. (EPA)
- People spend 60% to 90% of their time indoors. (American Lung Association)

About Nicayla Enterprises, Inc.

Nicayla Enterprises, Inc. specializes in developing interactive web applications geared towards online customer relationship management. Nicayla's web-enabled "NIC Editor" provides small and mid-size companies cost effective content management. The development team adheres to strict software development processes and testing. Nicayla Enterprises, Inc. is the developer of BusinessDirectorySolutions – (<http://www.businessdirectorysolutions.com>) and the eSavvy Online Marketing Suite (<http://www.esavvymarketing.com>) . Visit Nicayla's website at <http://www.nicayla.com>.