

## NEWS RELEASE.....

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**FOR IMMEDIATE RELEASE**

### **GregRobert, LLC. Discount Pet Supplies Announces new HOLIDAY product line**

**Farmington Hills**, Mich., October 24, 2003 – GregRobert Discount Pet Supplies announced the availability of a new holiday product line on their website. The holiday product line includes costumes and clothes for both cats and dogs, holiday rawhide, toys and pet treats.

#### **About the GregRobert, LLC**

GregRobert Discount Pet Supplies offers discounted pet products for cat and dog owners. Their internet site built by Nicayla Enterprises: <http://www.pet-dog-cat-supply-store.com> is a web portal for pet lovers. Including an “ask the vet” feature, online forums and a vast array of pet products, it is the fastest growing pet site on the Internet.

Visit GregRobert online at <http://www.pet-dog-cat-supply-store.com>

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**About Nicayla Enterprises, Inc.**

Nicayla Enterprises, Inc. specializes in developing interactive web applications geared toward online customer relationship management. Nicayla's web-enabled "NIC Editor" provides small and mid-size companies cost effective content management. The development team adheres to strict software development processes and testing. Nicayla Enterprises, Inc. is the developer of the WhyECommerce customizable e-commerce platform – (<http://www.whye-commerce.com>); the BusinessDirectorySolutions – (<http://www.businessdirectorysolutions.com>); and the eSavvy Online Marketing Suite™ -- (<http://www.esavvymarketing.com>) Visit Nicayla's website at <http://www.nicayla.com>.

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