

NEWS RELEASE.....

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FOR IMMEDIATE RELEASE

The Michigan Business Directory – www.michiganbusiness.us announces the opportunity to obtain “Top of Category” listings for free

Farmington Hills, Mich., March 27, 2005 – The Michigan Business Directory, with the help of Nicayla Enterprises, Inc. has announced free “Top of Category” listings for Michigan Businesses. This new feature developed by Nicayla Enterprises, Inc. allows businesses to simply move their listing to the top of categories in on this popular directory resource site.

About the The Michigan Business Directory

www.MichiganBusiness.US has high traffic volume. It is a key resource for finding products and services within Michigan. Seekers internationally utilize this site for valuable company information, employment, demographic and relocation information. All listings on Michigan Business are FREE. Additionally, this week The Michigan Business Directory announces FREE “Top of Category” listings:

It's easy for a company to move their listing to the top of their desired category. Simply add one of the links on this page:

<http://michiganbusiness.us/index.php?nic=topofcategory> to the front page of your business site, then fill out the form (on the same page) and your listing will be on top of the category within 72 hours. Our spider will check the link on a regular basis - and your listing will stay on top as long as the link is in place.

You may alter the links below with the intent to match the style of your site. We reserve the right to request the removal of the link if your site is of adult nature or uncomplimentary to Michigan Business.

About Nicayla Enterprises, Inc.

Nicayla Enterprises, Inc. specializes in developing interactive web applications geared towards online customer relationship management. Nicayla's web-enabled "NIC Editor" provides small and mid-size companies cost effective content management. The development team adheres to strict software development processes and testing. Nicayla Enterprises, Inc. is the developer of BusinessDirectorySolutions – (<http://www.businessdirectorysolutions.com>) and the eSavvy Online Marketing Suite (<http://www.esavvymarketing.com>) . Visit Nicayla's website at <http://www.nicayla.com>.